

June, 2014

Deflecto, LLC awarded *'People's Choice'* for Lit loc® Interlocking Literature Displays

INDIANAPOLIS, INDIANA- Deflecto LLC, an industry leader in sign and literature displays, was recognized for their Lit Loc® Interlocking Literature Displays. Lit Loc was honored with the People's Choice Award for 2014. The winners of the North American Office Products Awards (NAOPA) were announced at the SP Richards' Advantage Business Conference in Nashville on June 12th, 2014. More than 3,000 people attended the event, including representatives from over 800 dealerships.



Deflecto's Lit Loc® Interlocking Display is a cost-effective space-saving solution to customized wall displays. The versatile design allows units to quickly link making it easy to create a personalized multi-tiered display. Offered in leaflet and magazine sizes with base and wall supports, allowing you to create numerous configurations in either tabletop or wall mount.

NAOPA presents awards in six categories ranging from core office products, cleaning and break room, furniture, technology and product innovation of the year. The People's Choice is chosen from the shortlist of products selected by a panel of leading resellers. The awards aim to find the best products available to dealers in North America; products they envision as being particularly useful in the market place.

Danielle Rodgers, Deflecto's Office Product Manager commented on the recognition, "It is our goal to bring products to market that are not only versatile but also functional. Lit loc differentiates itself by allowing an individual to affordably create a custom display that meets their specific needs. We are excited to be recognized by our peers and look forward to continually offering innovative products."



Pictured left to right: Bill Schwartz, Paul Thompson, Chris Grow, Danielle Rodgers, Patrick Foley, and Rick Toppin

For over 50 years, Deflecto, LLC has been a leading manufacturer and distributor in a number of important markets. Deflecto, LLC is the world's largest chairmat, bicycle reflector and dryer venting manufacturer and a global leader in sign and literature holders, office workspace accessories and other air distribution products.

Deflecto's headquarters is located at 7035 East 86th Street, Indianapolis, Indiana 46250. For more information about Deflecto, visit www.deflecto.com or call 1-800-428-4328.

Award Presented by Rick Toppin President and Chief Operating Officer at S.P. Richards