

deflecto®



Chair Mat Sales Optimization Tools

Tools to grow your business.

Chair Mat Tag

INCREASE ATTACHMENT RATES

Chair mat tags attract attention and provide product information on both sides. Hang on chairs for an easy reminder!



Tag Size - 4"W x 6"H

Tags are hole-punched and ready to hang!

**Does not include hang chains, etc.*

don't forget the
chair mat[®]

Fandeck Samples

A SMALL, HANDY CHAIR MAT REFERENCE TOOL

The Chair Mat Fandeck consists of easy-to-view miniature mat samples arranged by floor type and usage featuring additional product information.



Includes:
13 mini mat
samples with
product labels

Mini Mat Size -
3"W x 3³/₈"H

Chair Mat Countertop Display



Part number -
CMCNRDISPLAY

Countertop Display Size -
18" W x 15.5" D x 24.1" H



Features:

- 17 Chair Mat Samples:
ExecuMat • UltraMat • RollaMat
SuperMat • DuraMat • EconoMat
Hard Floor • Polycarbonate • EnvironMat®
Black • Glass Clear • Harbour Pointe® • Sit Stand®
Earth Source® • Anti-Static • Checkered Bottom Grid
Premium Glass
- Chair mat selector guide
- Descriptive product labels
- Color-coded tabs to easily locate mat
- Swing-arm design
- Heavy-duty wood and steel construction
- Soft cushioned base protects countertop surfaces
- Light assembly required

Carpet Pile Detector

DETERMINE CARPET THICKNESS TO CHOOSE THE RIGHT MAT!

Measuring carpet thickness has never been easier with the Deflecto Carpet Pile Detector! Fits on a key ring and provides an answer in seconds.



Detector Size - 1 1/4" W x 2 1/2" H

Ergonomic Sit♥Stand® Mat Sample



Allows quick visibility to dual purpose design of this mat: 3/4-inch thick anti-fatigue support foam combined with the smooth rolling surface of a Deflecto chair mat. Designed specifically for use with standing desks.

Chair Mat Chooser

Simple. Fast. Easy.

Our online Chair Mat Chooser can help you select the right mat.



An online guide that allows a user to walk through simple steps of choosing the right chair mat.

www.deflecto.com/chairmatchchooser



Contact your local rep or Deflecto Customer Service to find out how to get these sales optimization tools.

1.800.428.4328

Increase Visibility. Increase Sales.

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